

For Immediate Release: August 14, 2012 Contact: Angelina Berghela Email: angie@caphill.com Phone: 518.463.8644

## CAPITOL HILL MANAGEMENT SERVICES INC. TO PROVIDE STRATEGIC PLANNING SERVICES FOR THE NEW YORK PHYSICAL THERAPY ASSOCIATION, INC.

Capitol Hill Management Services Inc., (CHMS) has announced that The New York Physical Therapy Association (NYPTA) has selected CHMS to provide the organization with strategic planning services in its effort to create a roadmap for continued organizational stability and future success.

In strategic planning facilitation, CHMS leads an organization through a 3-phase approach in assessing its operations, capturing its vision and crafting a long-range plan. Key deliverables include a tailored research plan, survey instrument, facilitated strategic planning session, draft strategic plan, compiling stakeholder feedback, final strategic plan and report. In some cases, CHMS also maintains an on-going relationship with the organization to assist its leadership in fulfilling key implementation actions, such as wedding annual work plans to the organization's strategic plan.

"Adopting a sound strategic plan is a powerful management tool for any not-for-profit to secure sustainability and remain relevant to the individuals it serves" said John Graziano, Jr., CHMS president. "The professional team at CHMS has years of experience in strategic planning facilitation and looks forward to working with NYPTA to develop a strategic plan that will guide its leadership for years to come" "Graziano added.

The New York Physical Therapy Association is a professional, non-profit association representing approximately 12,000 Physical Therapists (PTs), Physical Therapist Assistants (PTAs) and PT/PTA students. The NYPTA is dedicated to serving the public's health interests, improving the standard of health for people of all ages and advancing the benefits of physical therapy and the interests of physical therapy professionals in state of New York.

The Center for Non-Profit Development, a division of Capitol Hill Management Services, Inc. is an alternative for non-profit organizations and associations seeking to maximize their potential through shared services and professional synergy. For more information about the Center for Non-Profit Development visit: <u>www.caphill.com</u>

###

Editor's Note: For more information call Angelina Berghela @ 518.463.8644.